



PRINCIPAL STRATEGIC Partners



AI-forward Summit 2025

"From Information Society towards Intelligence Society"

Venue : CONGRESS PALACE "Palais des Congrès" -
Tunis- Tunisia
Date : November 30 – December 3, 2025

- Main event: December 2&3, 2025
- Side events: November 30 & December 1, 2025

STRATEGIC Partners :

GSMA
Intelligence



SUPPORTING Partners :



Shared Prosperity Dignified Life



Draft Agenda

Main event: December 2&3, 2025

Day 1: AI strategic Orientations: From Vision to Action

Time	Session/Panel	
08:30 – 09:30	Registration & Networking Coffee	
09:30 – 10:00	Opening Session - High-level Leaders addresses	
10:00 – 10:20	Keynote: From Information Society to Intelligence Society	
10:20 – 11:50	Ministerial Panel: WSIS+20 Outcomes and Future Directions towards “Intelligence Society” <i>This ministerial panel will reflect on the outcomes of WSIS+20, share national and regional/ global perspectives, and explore inclusive and collaborative pathways to advance the information society and sustainable digital development, with particular attention to the transformative role of Artificial Intelligence.</i>	
11:50 – 12:30	Networking Coffee-Break & Visit to “AI Innovation Pavilion” + AI Startups’ Village	
12:30 – 13:00	The Road to the “Intelligence Society” : Unveiling the AI Landscape in the Region and Building the Regional AI Innovation Ecosystem <i>This intervention will present the state of the art of AI in the Arab region, highlighting major milestones such as the Arab AI Strategy, the Arab AI Ethical Charter, and the Arab AI Initiative.</i> <i>It will showcase advances in infrastructure, governance, research, and applications, while framing the current state, key challenges, and emerging opportunities within the Arab region's AI innovation landscape. Participants will gain insights into how different ecosystem players, entrepreneurs, investors, policymakers, academia, and industry, interact, where collaboration gaps exist, and how these collective achievements are shaping a unified vision towards building an inclusive and competitive Arab Intelligence Society.</i>	

13:00 – 14:00	Lunch & « AI Innovation Pavilion » + «AI Startups' Village » Tour	
14:00 – 15:00	Policy Roundtable: “AI Governance : Interoperability towards regional and Global vision” <i>This Policy Roundtable will bring together AI leaders at the national, regional, and global levels to explore innovative pathways for interoperable AI governance. Participants will discuss how national strategies can align with regional and global visions, drive cross-border collaboration, and shape a future where AI is adopted responsibly, ethically, and effectively across the Arab region and beyond.</i> • <i>It will discuss also the best ways to developing effective AI regulatory and governance frameworks that address regional priorities and international standards.</i>	
15:00 – 15:30	AI Excellence: Success Stories Showcase <i>Highlighting the achievements of countries that have successfully implemented AI strategies, sharing best practices, lessons learned, and scalable initiatives to inspire regional and global AI development.</i>	
15:30 – 16:30	Deep Dive Session (Workshop) : Responsible AI & Ethics : From guidelines to actions <i>This workshop will explore the practical implementation of Responsible AI and ethical principles.</i> <i>Participants will examine how high-level guidelines can be translated into concrete actions, policies, and organizational practices to ensure AI is developed and deployed responsibly and ethically, with an emphasis on leveraging the expertise and best practices of leading countries.</i>	
16:30 – 17:00	Pan-Regional dialogue “From fragmentation to Convergence” <i>This panel will explore how to overcome fragmented approaches to AI regulation and strategy across regions, and move towards coherent governance frameworks that foster collaboration, trust, and interoperability. It will highlight lessons learned from existing initiatives, identify opportunities for alignment, and discuss pathways to inclusive, multi-stakeholder governance that ensures AI serves shared regional and global priorities.</i>	

17:00 – 18:00	Regional Roundtable: “AI and Sustainability: From Innovation to Impact” <i>Within the framework of the follow-up of the implementation of the roadmap: “Towards Sustainable Digital Transformation 2025-2030”, this regional roundtable will bring together policymakers, experts, and industry leaders to explore how artificial intelligence can drive sustainable development across key sectors.</i>	
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Main event: December 2&3, 2025

Day 2: Innovation, Leadership & Global Outlook

Time	Session/Panel	Speakers
09:30 – 10:30	Plenary Session : Building the Arab Intelligence Society: Innovating for Regional Leadership <i>This plenary session will explore how innovation is driving the development of the Arab Intelligence Society. It will highlight key initiatives, technological advancements, and the synergy between policymakers, industry, academia, and other stakeholders, fostering regional leadership, integration, and a forward-looking digital ecosystem.</i>	

10:30 – 11:00	Deep Dive Session : Generative & Agentic AI Applications & Risks, AI & Sustainable Technologie, Cybersecurity & AI-Driven Resilience	
11:00 – 11:30	Lunch & « AI Innovation Pavilion » + «AI Startups' Village » Tour	
11:30 – 12:30	AI Innovation Showcase <i>A dynamic platform showcasing innovative AI solutions from across the globe; including advanced applications in sectors such as healthcare, education, agriculture, and smart cities, as well as cutting-edge tools for ethical AI, digital trust, and data governance. The showcase fosters cross-regional collaboration, sharing of best practices, and the scaling of impactful AI innovations that drive sustainable growth and digital transformation worldwide.</i>	
12:30 – 13:30	NextGen Arab Startups Stage & Engaging Dialogue <i>A dedicated platform that showcases and celebrates outstanding Arab startups leveraging AI to create impactful, scalable, and sustainable solutions. It offers young innovators the opportunity to present their projects, exchange insights, and engage in meaningful dialogue with policymakers, industry leaders, investors, and other key stakeholders, fostering collaboration and driving the region's digital transformation.</i>	
13:30 – 14:00	Voices of Innovation: “Arab Women Leadership in AI” <i>Highlighting the achievements and insights of pioneering Arab women in AI. This spotlight provides a platform for women leaders to share their experiences, inspire the next generation, and discuss strategies for fostering gender diversity and inclusion in the AI ecosystem.</i>	
14:00 – 15:00	Lunch & Pavillion Tour	
15:00 -16:00	AI for Good & for All: Spotlight on Impact <i>This session will highlight how AI is being leveraged for positive social, economic, and environmental impact across the Arab region. It showcases innovative projects and initiatives that promote inclusivity, sustainability, and responsible AI adoption, inspiring actionable solutions for the benefit of all.</i>	

16:00 – 17:00	Multistakeholder Closing Session: Reflections and Way Forward <i>This session will bring together representatives from governments, the private sector, civil society, and international organizations to reflect on the outcomes of the summit, share insights, and identify collaborative pathways for advancing an inclusive, responsible, and sustainable digital future, including the role of emerging technologies such as artificial intelligence.</i>	
17:00 – 17:30	Closing Ceremony • WISS+20 Declaration • Declaration “The Arab Intelligence Society: A Pathway and Roadmap” <i>The declaration will present a strategic vision for building an inclusive, innovative, and competitive Arab Intelligence Society. The declaration outlines key milestones, initiatives, and collaborative efforts across the region, providing a clear roadmap for responsible AI adoption, digital transformation, and regional integration.</i>	